

**Positive Discipline Association**  
**Board of Directors**

Deborah Owen-Sohocki (Co-chair)	Gary Hughes (Treasurer, Director)
Mary Hogan Jones (Co-chair)	Chantal Bourges (Director)
Brad Ainge (Consultant)	Carol Dores (Director)
Dina Emser (Consultant)	Jane Weed-Pomerantz (Director)
Kelly Gfroerer (Director, Secretary)	Jane Nelsen (Co-founder)

Those absent:

Lynn Lott (Co-founder)

Monday, December 1, 2014  
Board of Directors' Meeting Minutes

1:00 PM	Welcome Appreciations Approval of November Minutes 1:07
1:10	Discussion of Sound Discipline's proposal. Proposal sent November 19, 2014 to Joy, and then sent to the co-chairs on November 25 for review and board discussion. Board identified time is needed at in person Board of Directors' Meeting in January to carefully evaluate certification process as well as administrative cost and advertising of workshops. Sustainability, cost analysis, focus on professionalism and standards for core workshops to be discussed in January. Workshop Certification and Registration process placed on January agenda.
1:47	Training and Assessment Committee recommendation on TP certification discussed. Proposed made that committee recommendations be placed on the January BOD meeting for careful review of recommendations and decision regarding recommendations. Appreciations shared for work of committee.
2:02	By-law addendum re: consultant reimbursement for in-person BOD, BODs voted and addendum approved by consensus.

Addendum to Consultant Expenses: Review of consultant expenses being paid will be determined on a year to year basis based on the financial viability of the PDA at that time and will be subject to a BOD vote. Every time a consultant comes on the PDA BOD they will be advised that their expenses such as flights and mileage may not be covered depending on where we are fiscally for the current year.

2:05 Wendy Ye update. Wendy Ye submitted ACT proposal and was informed about upcoming ACTs in China and U.S.

2:10 China update---copyright line review.

1.1 CPDA has the rights to translate any information available on PDA website *and additional information available to PDA members granted by PDA and founders Jane Nelsen and Lynn Lott, to PDA members* into Chinese and share among its members.

Carol made a motion to accept addendum as written. Jane WP 2<sup>nd</sup> the motion. The Board reached consensus.

2:17 Review Publishing and Translation Agreement from China . BOD identified more information needed. Co-chairs agreed to work together to improve language of agreement and bring back to BOD.

2:30 Treasurer's report:

#### Treasurer's BOD Report 12/01/2014

November continued the trend from last month for income generation. Although the gains were not as significant as last month they were still in a positive direction. The following areas showed gains from October:

1. CPDT dues at the Trainer Level showed an increase of 14%
2. Registration Income
  - A. Out-of-country certification fees 11% increase
  - B. Registrations for TP/PDC 13% increase
3. Program Income
  - B. Total Program income 11% increase
  - C. Total Income 9% increase

Expenses for the month held steady still showing a 29% decrease from last year at this point. Net ordinary income increased 7% from last month, which increased our Total Assets by 4%. Overall it was a fair month. This month did not show any activity in the sales of Teacher's Manuals or Leader's Guides.

2:24 Brad reviewed continued improvements on Website—membership levels, teleconferences, updating of automated emails, workshops, membership pages. Focus thus far has been on basic improvement of website operations and improved usability. Brad encouraged suggestions and recommendations for website as the process progresses. Ask Brad to work to get conference and TT information on website including page for registration.

2:35 Infrastructure Report. Staff members' roles and responsibilities reviewed. Mary, Deb, and Kelly talking with staff to prepare for potential upcoming changes in January. Discussions focused on long term needs of the PDA.

2:40 Town & Country contract and update for July 2015 Conference and Think Tank.

2:45 US and China ACT updates

Proposed site in US—Atlanta—JoAnn Regruto researching venues/dates [either Oct. 1—4, 2015 or Oct. 8—11]

China ACT LT Applicants—applicant deadline was November 15, BOD is to review Guidelines and submit recommendation by Thursday, December 4<sup>th</sup>. Let minutes reflect that follow up vote via email after December 4<sup>th</sup>, Jody McVittie and and Dodie Blomberg were selected as Lead Trainers for China ACT.

2:50 Discussion regarding the CPDCE line on website.

3:00 Meeting adjourned.

**January in person BOD meeting is scheduled for January 21-25, 2015 in Las Vegas, Nevada.**