



Positive Discipline Association Board of Directors Meeting Minutes

OCTOBER 6, 2014

10-12 PST/11-1 MST/12-2 CST/1-3 PM EST

CONFERENCE CALL --ORDER OF SPEAKING:

Carol>Dina>Kelly>Mary>Gary>Deb>Jane W-P

Present:

Deborah Owen-Sohocki (Co-chair)

Carol Dores (Director)

Dina Emser (Consultant)

Gary Hughes (Treasurer, Director)

Jane Weed-Pomerantz (Director)

Kelly Gfroerer (Director, Secretary)

Those absent:

Lynn Lott (Co-founder)

Jane Nelsen (Co-founder)

Mary Hogan Jones (Co-chair)

Meeting led by Deborah Owen-Sohocki, Co-Chair

1:00 EST Welcome and Appreciations.

1:10 Approval of August/September Minutes.

August 4th BOD minutes approved. All members present approved 8/4 minutes.

August 25th BOD minutes approved. (Jane WP abstained- not present on 8/25/14) -all others present approved 8/25 minutes.

Sept 8th BOD minutes approved. All members present approved 9/8 minutes.

1:15 Treasurer's Report and Discussion led by Gary Hughes

The overall financial condition remains the same as the prior month. We continue to be down in income, which is being offset by decreases in expenses. The Net Income continues to increase as a result. For the time period Jan – Sept 30, 2014 Net Income is \$28,944 versus \$13,722 for the same time period in 2013. This is an increase of 110.9%. We need to continue emphasis on generating income as we continue to monitor expenses.

Scholarship Policy discussion led by Gary and Deb. How does computerization reduce costs? How can we pass these reduced costs/savings to scholarship funds?

For early registration scholarship support keep \$5 for sustainability, which will be taken out of \$90 overhead, given. \$10 taken from \$100 regular registration.

When there is a scholarship, the facilitator would pay \$35 certification fee only. No other fees paid to PDA.

All Board Members present voted in favor of above outlined changes. Below statement is to be posted on website and communicated to membership:

Because we are committed to spreading this work to all people regardless of means, the PDA is committed to making training opportunities available through its scholarship program. The PDA is assigning \$45 per workshop plus \$5 per registrant from the PDA's portion of the fee, to a scholarship fund for future PDA workshops. None of this comes from the trainer's portion of the registration fee.

2:07 Membership—Discussion led by Carol Dores

Level Benefits: Board members were given information by Carol in advance to review regarding Membership levels.

DISCUSSION REGARDING WHO WILL BE IMPLEMENTING BENEFITS TO MEMBERS

BENEFIT LEVELS: ALL PRESENT VOTED YES and approved the membership committees' recommendations for new membership levels and benefits.

The Board of Directors discussed and agreed to change newsletter to quarterly. JoAnn Regruto will receive newsletter information from committee chairs and Kelly Gfroerer will assist JoAnn in formatting and editing newsletter.

Action Items:

MEMBERSHIP COMMITTEE Requests TO KNOW WHAT TO DO NEXT

Board recommended talking with JOANN regarding what she can do support membership and what she will need others to do.

Need list of what needs to be done with specifics. Launch date for each piece.

2:30 re-focus for last 30 minutes--reprioritized

2:32 Website and Research Committee Updates: Discussion led by Kelly Gfroerer

Kelly provided update on Website and Research Committee. Kelly shared request from Brad Ainge for all BOD members to contact him with feedback on website updates or requests regarding website. Kelly made a motion for Brad Ainge to be nominated for BOD consultant position.

Research Committee Update: Monica Holiday is applying for Grant through the Adler School to continue her research evaluating Positive Discipline Parenting program effectiveness.

3:00 Dina took over recording minutes. (Kelly Gfroerer left meeting at this time)

Discussion and motion for new board member position. The vote was taken, and carried unanimously to add Chantal as a BOD.

Dina led discussion regarding what to do when there is a request for our consideration between board meetings. It was decided that the request would go on the agenda for the next meeting, so we can check what we have in place.

Board agreed that we would like to have Brad as a consultant. Kelly will ask Brad if he is willing to serve in this position.

Meeting adjourned at 3:15 EST