

PDA's Board of Director's Agenda for September 8, 2014

Monday, September 8, 2014 (11:00 AM PST, 1:00 CST, 2:00 EST)

BOARD OF DIRECTORS

Deborah Owen-Sohocki (Co-chair)	Gary Hughes (Treasurer, Director)
Mary Hogan Jones (Co-chair)	Carol Dores (Director)
Dina Emser (Consultant)	Jane Weed-Pomerantz (Director)
Kelly Gfroerer (Director, Secretary)	Jane Nelsen (Co-founder)

Those absent:

Lynn Lott (Co-founder)
Jane Nelsen (Co-founder)
Gigi Nunez (Director)

1:00 PM Welcome, Appreciations in alphabetical order

1. Budget Report: Gary provided a summary:

Comparison of PDA financials Jan – Jul 2014 to Jan – Jul 2013

1. Total Income decreased 22% from 2013 with the biggest declines in PDC and Teachers Manuals sold and registration income from PDC and TP trainings.
2. Total Expenses also decreased by 26% with the largest savings in payroll, office, and PDSC manual expenses.
3. The result of #1 and #2 was a 20% increase in the Net Income for 2014 over 2013.

As we make decisions in the coming weeks and months we need to be very aware of the financial impact the decisions will have. Even though we are in a better position than we have been in the past we are still on thin ice.

2. Committee updates from Board Liaisons:
 - a. Encouragement...Gary-no changes/updates

- b. Fundraising...Jane WP-SAVE THE DATE for OCT 7th meeting, 5pm PST focusing on grants, foundations, organizations that would fit with our mission and theirs; call to membership for successful grants written and sharing.
- c. Global Expansion...Mary-No change, but on call with Teresa tomorrow
- d. Infrastructure...Kelly reported on website improvements and how Kelley Likes and Brad Ainge are helping with continued changes through 2014
- e. Marketing...Dina reported on enthusiasm of this committee
- f. Mentorship...Deb webcams and video resources, committee meeting being set up and Deb to report more once they have met.
- g. Membership: Carol updated BODs on membership levels. Board voted to move to January 1st annual renewal with four levels (get from email levels). Carol made the motion. Deb seconded. Levels of dues 25, 60, etc. Carol yes, Dina yes, Kelley, yes, Mary yes, Gary yes, Deb yes, Jane WP yes. Membership Levels passed. Discussion regarding date: Deb led discussion regarding history of why early bird pricing. Question of fall dues, early bird special, new system would be for January 1st, 2015. Due in January. Need marketing. Mindful of revenue for fall. Carol motion that dues are due January 15, late fee after 15th. What is late fee? Carol to ask membership committee to make recommendation to the Board regarding late fee.
- f. Research...Kelly discussed need for assessment instruments for parenting and teacher training to be used pre and post trainings.
- g. Training & Assessment...Jane WP. Waiting to hear regarding next meeting time. Dina and Jane WP to reach out to LTs regarding involvement in TT and ACT in China
- h. US Expansion...Carol...update: meeting on Thursday.

3. BOD position open since Gigi finished 3 year term. Deb and Mary will put out a call for applications.

4. Update on what went out to members concerning the activities from 2014's Think Tank. Will make 2014 activities available, but not materials on disk. **Dina recommended calling the google drive documents available after TT Annual activity update (AAU).**

JoAnn Regruto will work with Jane Nelsen and Lynn Lott to correct citations and information posted with PDA logo that is incorrect or previously shared/posted without permission from co-founders.

5. Update on China; May 2015 ACT in Shanghai... \$1500 per person suggested to cover expenses of Lead Trainers traveling from US.

6. JoAnn is presently working on culling out the results of the TT and Conference evaluations; her next priority: developing a folder of our BOD approved policies from 2009 until the present for the BOD's close scrutiny...discussion at January 2015 BOD face-to face meeting

7. Think Tank 2015: discussed leadership/planning. Discussion to follow next BOD meeting and online

8. Our French Affiliate, ADPF, requested official letter from the BOD of approval. Mary and Deb will provide this documentation. LT status of Beatrice Sabate to be announced...

10. Dina and Jane WP discussing with other LTs alternatives/modules for training and LT recognition.

11. ACT in 2015 here in the US... Joy to announce and post on website.

Final discussion regarding calendar:

Dates of upcoming BOD meetings to be held at 1:00 PM EST are: October 6, November 3 and December 1, 2014 with January 2015 being our face-to-face meeting.

Meeting Adjourned

Minutes submitted by Kelly Gfroerer, BOD Secretary