

Positive Discipline Association
Board of Directors meeting minutes
May 11, 2015

In attendance:

Deb Owen-Sohocki – Co-Chair Mary Hogan Jones – Co-Chair
Gary Hughes – Treasurer Carol Dores – Secretary
Brad Ainge – Operational Systems Consultant
Chantal Bourges – Director
Dina Emser - Consultant
Kelly Gfroerer – Director
Jane Weed Pomerantz – Director

Absent:

Lynn Lott – Co-Founder
Jane Nelsen – Co-Founder

Electronic Votes Recorded:

- California Board of Behavioral Sciences – vote to spend \$300 to renew CE provider status – approved 4/15/15
- San Diego Conference – slate of presenters – approved 4/28/15.
- April Board meeting minutes – approved 4/20/15
- Move forward with October ACT with eight participants. LT payment will be supplemented by PDA, rather than forgoing hotel commitment of \$2,782. Approved 5/6/15
- Extend Ximena Grollmus' CPDT status to include Classroom Trainer, as all requirements have been fulfilled. – Approved 5/5/15

Meeting began at 1:06 PM using Zoom.

- Compliments and appreciations shared.
- Brad's report:
 - San Diego Conference marketing email sent to San Diego group today. Next week, will send both Conferences with 5-day event for East Cost to full list and ning.
 - Already have 85 registered for Conference (134 2014) and 88 Think Tank
 - Moving from mega roster to Wild Apricot, which will have individual training history
 - Workshop process improvements – website trainer's section; auto response emails to participants
 - Speaker's bureau updated with annual submission needed
- Treasurer's report:

First quarter of 2015 (Jan – Apr) results resulted in a significant increase in Income compared to budget projections and same quarter results in 2014. Total income increased 101% over the same quarter in 2014 and 130% over first quarter budget projections. Increases were noted in sales of Teacher's manuals and Leader's Guides, receipt of membership dues, workshop registrations, licensing fees especially international fees, and Think Tank/Conference registrations.

First quarter expenses also increased 18% over the same quarter in 2014 and 52% over first quarter budget projections. Increases were noted in Contract Labor, BOD expenses, and Writer Royalties while decreases were noted in Office Expenses and Payroll.

First quarter Net Ordinary Income increased 706% over the same quarter in 2014 and 954% over first quarter budget projections.

- Gina's request for alternative route to Trainer certification – Action: Deb will let Gina know we will have guidelines by June meeting. Kelly will email starting point draft to BOD 5/11, with BOD and Jane Nelsen input back to Kelly by 5/21, including Dina/Jane asking Training & Assessment Committee for their input by then.
- Gigi's request for three specific core workshops – pay \$10 per participant certification fee – approved unanimously. Action: Deb/Mary to notify Gigi.
- French ACT – Beatrice will translate US ACT requirement files from English to French. ADPF is waiting to have 12 participants with completed files before setting date.
- Global Certificates – Action: Brad will create template for each country with PDA and Country seals. Action: Based on approved list of Trainers, Brad/PDA office will email Certificates to new Trainers. Discussion on managing maintenance of certification for Global affiliates – Action: Chantal, Deb, Mary will have Zoom meeting with Lois, Beatrice, Gigi and Gina and bring recommendation to June BOD meeting.
- U.S. maintenance of certification – Action: Dina will send Trainer and Lead Trainer requirements to Kelly and JoAnn, who will then develop a google drive form for T/LT's to fill out annually – if they go to Think Tank, or alternative training they participated in to maintain certification.
- Dr. Julia Parks – Fee to read Mr. Kim's translation of manuals, insure they are correct from an Adlerian perspective, edit as needed, and then check Edunity's (publisher) edits. She asked for \$4000. Voted on \$3,600 – all approved; Kelly abstained. Action: Kelly will check on translation rate and get back to BOD.
- Conference/Think Tank – There are 346 room nights reserved at Town & Country, compared to 134 committed. We will sign a revised commitment for 290 room nights. PDA will receive one free room for every 50. Assuming TT is substantially larger, there are logistical issues to be worked through – Action: Mary and Gary will work with Teresa this week. We will have TT agenda by June BOD meeting. Action: Deb and Mary will work with Global liaisons to determine how to make attendees feel comfortable and welcomed.
- Agreed to hire independent auditor to review 2013 990 and assist with 2014 990. We will also look for a non-profit attorney to advise on global and other issues. Action: Carol will work with Gary to identify potential firm to conduct audit.
- Research – Eva Dreikurs Ferguson has proposed doing behavioral observation and self-assessment for change research with parents and children pre and post 10+ hour Positive Discipline parenting classes. Class facilitator and observers will need to take

free on-line city training. The PDA will be recruiting 8 or more Parent Educators, Trainers or Lead Trainers to facilitate classes and another 8+ geographically near to do the observations. A control group will also be used in the design of the study. The PDA is assessing funding in order to pay the field researchers. Timing: Research designed by early June. Use list serve and LT group to find 8-16 who will participate in this field work, and do the on-line CITI training this summer. Fall: run parenting classes and observations. Action: Kelly will send follow-up email.

Meeting adjourned at 3:20 PM EST.
Respectfully submitted,
Carol Dores