

ONLINE EVENT

SPONSORSHIP OPPORTUNITIES

POSITIVE DISCIPLINE MENTAL HEALTH CONFERENCE
JANUARY 26, 2024



www.positivediscipline.org

Did you know that you can be a sponsor at the Positive Discipline Mental Health Conference? There are a variety of levels for this event. PDA members receive a 5% discount.

PDA Mission

To create a more peaceful world by teaching Adlerian social and emotional life skills for respectful relationships.

About the Conference

The online Positive Discipline Mental Health Conference takes place **Friday, January 26, 2024**. Sessions will explore the interaction of Positive Discipline and mental health. Learn from Positive Discipline Trainers who are licensed mental health professionals, therapists, researchers, and advocates as they share how Positive Discipline and Adlerian Psychology provide practical strategies for enhancing mental health. This event is designed to empower individuals, professionals, and communities with Adlerian-based tools and knowledge needed to thrive.

Information for Prospective Sponsors

You are invited to be part of the 2024 Positive Discipline Mental Health Conference by sponsoring this once-a-year event. As society continues to face traditional and new parenting challenges, the theory of Alfred Adler and Rudolf Dreikurs as well as the contributions of Jane Nelsen and Lynn Lott (Founders of Positive Discipline) have become more relevant than ever. The Association's primary goal is to provide a network of support for professionals, educators, parents, clinicians, and everyone interested in developing Positive Discipline tools for the home, school, and workplace as well as for coaching, consulting, and counseling practices.

This conference offers the opportunity for your organization to have increased exposure and/or to advertise your private practice, coaching or consulting services, or share information about a book you recently published or will be publishing.

WANT TO BE A SPONSOR/EXHIBITOR?

[Apply here](#) to any of our Sponsor options.

- Sponsors are confirmed only with receipt of payment in full.
- All sponsors are required to sign an agreement with the PDA.
- Payment is required in full prior to implementation of any digital marketing options.
- For optimal exposure we advise you to apply by **November 15, 2023** to ensure you are included when the event opens.

Sponsorship Opportunities

Connection Package	Encouragement Package	Respect Package	Inclusion Package
\$700	\$400	\$150	\$75
Two-minute video to be included on the Learning Management System and posted on PDA social media.	One-minute video posted on PDA social media.		
PDA social media post acknowledging sponsor (logo included).	PDA social media post acknowledging sponsor.		
Logo included on event page on PDA website with link to your website.	Logo included on the event page on PDA website with link to your website.	Listed on the event page on PDA website.	Listed on the event page on PDA website.
Sponsor listed on banner on the Learning Management System.	Sponsor listed on banner on the Learning Management System.	Sponsor listed on banner on the Learning Management System.	Sponsor listed on banner on the Learning Management System.
Verbal recognition during opening and closing.	Verbal recognition during opening and closing.	Verbal recognition during opening and closing.	Verbal recognition during opening and closing.
Include flyer on Sponsor section of the Learning Management System.	Include flyer on Sponsor section of the Learning Management System.	Include flyer on Sponsor section of the Learning Management System.	
Logo included on "Thank you" banner on event emails.	Logo included on "Thank you" banner on event emails.	Logo included on "Thank you" banner on event emails.	
Logo included on PDA Staff and Jane Nelsen's Zoom background during the event.			