



**PDA Board of Directors Meeting by Zoom Conference Call
July 30 and Aug. 3-4, 2020, 9:00 – 12:00 p.m. EST
Meeting Minutes**

Color Key: ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meetings and agenda items

In Attendance: (X = present)

X	Kelly Gfroerer <i>Executive Director</i>	X	Jody Malterre <i>Co-Chair</i>	X	Ari Hurtado-Molina <i>Co-Chair</i>
X	Nuria Rodriguez <i>Director</i>	X	Judy Wu <i>Director</i>	X	Lois Ingber <i>Secretary (non-voting officer)</i>
X	Gloria Cleve <i>Director</i>	X	Yogi Patel <i>Director</i>		Suzie Bohm <i>Treasurer (non-voting officer)</i>
X	Jane Nelsen <i>Founder</i>	X	Lynn Lott <i>Founder</i>	X	Brad Ainge <i>Consultant</i>

All meetings were called to order at 9:00 a.m. and adjourned by 12:00 p.m. EST

July 30, 2020

DAY 1 OF 3

Compliments and appreciations were shared.

- 1. Follow-up from Feb. meeting.** Reviewed the drafts from the February, 2020 meeting for the Purpose, Mission and Vision of the PDA:

Purpose (WHY)

(Draft) *To create a more peaceful world.*

Mission (WHAT)

To create a more peaceful world by teaching Adlerian social and emotional life skills for respectful relationships. (PD and experiential)

Vision

(Draft) *To live in a world where all people feel a sense of belonging and significance and are treated with dignity and respect*

- 2. Creating Core Values.** Jody facilitated brainstorming leading toward the creation of Core Values (HOW) for the PDA by reflecting on times we felt most proud of the PDA, what we/others did and modeled (verbs) and the impact/contribution from this.

Discussion included who we serve - the “end users.” There are layers starting with our members (Educators/Facilitators and Trainers), then the people we serve: children, parents, the public, humanity. More brainstorming included qualities and skills of admired PDA members, and actions the PDA is already doing as a strategy for deriving Core Values. The values need to reflect among other things the theme of social interest, conduct, ethical considerations, global relevancy and DEI. **Draft will be further discussed.**

August 3, 2020

DAY 2 OF 3

- 1. Mission, Vision, Purpose.** With his experience with grant writing and organizational structures, Bill Curlette, an Adlerian now consulting with the PDA, offered to review the PDA Mission Statement, etc. and put into a format relevant for funders. The Mission Statement, etc. needs to be objective, defines the PDA culture and is consistent over time regardless of BOD composition.
- 2. DEI.** A position paper from IAIP was shared and discussed. Kelly will contact IAIP for permission for the PDA to adopt it.

https://adler-iaip.net/wp-content/uploads/2020/06/To-IAIP-Members_-_Position-Statement-about-Racism-and-injustice.pdf
- 3. Online Learning.** The LMS has been increased to 750 capacity. Learning modules for ACT along with plans for the next TT are the priority. Brainstormed ideas for potential additional topics. The benefits of online learning include a wider reach around the world, seeing faces up close, and deeper learning across time. These can be part of the member benefit.
- 4. Strategic Planning - Deferred to 8/4**
- 5. Member Survey.** Questions for the member survey were solicited.
- 6. ACT Changes Status.** Dodie Blomberg and Kelly Pfeiffer are creating a template agenda for the current Trainer Candidates. A meeting is scheduled for Aug. 12 to explain the process including how co-facilitation would work.
- 7. Trainer and Other Business Items for Board Input.** Following discussion about requests from some Trainers for permission to exceed 40 participants online, **the BOD agreed to holding the maximum at 30.** The beta testing was set up for 30 participants online. Creating a wait list is an option when there are more than 30 requests.

Appreciations were shared to end the meeting.

August 4, 2020

DAY 3 OF 3

1. **On-line Learning Priorities and Brainstorming (Cont.).** Reviewed the 2020 and 2021 priorities: recorded Conference; Recorded Think Tank; 1-day live Online School Conference, and a Fall, 2020 Conference. TT for February 6-7, 2021. Discussed ideas for marketing and social media, using Jane's keynote from 2020 Conference, creating a "video tour" about what materials are required for workshops and what can be used as handouts, short promo "teaser" videos with tips such as for parenting classes, etc. that are eye-catching and can be watched on smart phones. Whole school implementation is of high interest and can be shared with the Lab Schools.
2. **Strategic Plan and COVID-19.** Reviewed 2020 items and updated the plan. It will be shared with Bill Curlette for input. There was a suggestion to organize the plan by themes with line items as tasks to accomplish within them. It will be shared with the membership upon finalization.
3. **Misc. Items.**
 - ACT Call for Facilitators for Atlanta w/Online Format. The invitation will be going out to LT's.
 - Lead Trainer Communication. It is now included in the Strategic Plan to increase communication from/with LT's. This will be discussed at the next LT meeting. The LT focus groups can be mentioned in the newsletter.
 - Content for the website is being developed for Keeping the Joy in Relationships and Empowering People in the Workplace.
 - Continued discussion about setting requirements for ECE field experience for add-on certification and attending ACT. **Agreement for this to be 30 hours.**
 - Website. See updates.

Appreciations were shared to end the meeting.

2020 Meeting Dates

Upcoming Meetings: 2020 Meeting Dates

Tuesdays from 9:00 - 11:30 a.m. EST:

August 11, 2020
September 8, 2020
October 13, 2020
November 10, 2020
December 8, 2020

Electronic votes since July 7, 2020 meeting:

7/29/20: Approval of July 7, 2020 meeting minutes (Yogi, Gloria, Jody, Ari)

Respectfully submitted by
Lois Ingber, Secretary