

PDA Board of Directors Meeting: via Zoom Conference Call
Nov 9, 2021 – 9:00-11:30 a.m. EST
Meeting Minutes

Color Key: ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meeting agenda items

In Attendance: (X=present)

X	Kelly Gfroerer <i>Executive Director</i>	X	Jody Malterre <i>Co-Chair</i>	X	Ari Hurtado-Molina <i>Co-Chair</i>
X	Suzie Bohm <i>Treasurer (non-voting officer)</i>	X	Solenne Roland-Riche <i>Director</i>	X	Gloria Cleve <i>Director</i>
X	Lois Ingber <i>Secretary (non-voting officer)</i>	X	Nuria Rodriguez Font <i>Director (left the meeting at 10:15 am)</i>	X	Esmat Lamei <i>Director</i>
X	Omneya Askar <i>Director</i>	X	Aisha Pope <i>Director</i>	X	Vanessa Zablah <i>Director</i>
X	Jane Nelsen <i>Founder</i>	X	Lynn Lott <i>Founder</i>	X	Brad Ainge <i>Consultant</i>

The meeting was called to order at 9:00 a.m. EST

Opening. Vanessa was welcomed to her first BOD meeting.

1. Financials.

- a. **Certification Revenue.** There were 38 whole school certifications this year. ACTION ITEM: In response to a question, Kelly will research a comparison of individual certification fees vs. whole school fees. Discussed the number of TT's per year and the revenue/loss ratio. It is in the Strategic Plan to have multiple TT's per year, however the number has already been reduced due to COVID.
- b. **Budget.** The expectation is that the 2021 budget will balance by year's end.

2. Upcoming 2022 Events.

- The next online conference is Friday, Feb. 11.
- The PDA is collaborating with NASAP for May, 2022. A call for proposals will be sent out soon. PD offerings will be in addition to the NASAP pre-conference programs on Thursday.
- Think Tank is being planned in conjunction with ICASSI in The Netherlands for July. Think Tank would be prior to ICASSI including an evening plus two days. Finalized planning depends on COVID.

3. Membership Survey. Dr. Curlette will be assisting with the annual membership survey to be sent out in December. Discussed possible areas to address.

4. By-laws Updates. Proposal for Co-Chair terms to be 18 months. Motion: Gloria moved and Ari seconded that Nuria will become Co-Chair in December, 2021. Unanimous approval of those present and eligible to vote. Nuria will begin her term at the December

meeting, Solenne at the February, 2022 meeting. Also the bylaws need to be changed to expand the number of Advisors and Consultants currently allowed.

5. Program Development.

- a. **PDC Restructure Update. Teacher / Educator Online series.** Kelly has been meeting with a few Trainers for perspectives on how to structure the PDC. Board and PDC trainers are reviewing the PDC past participant survey sent. The purpose of the PDC workshop is to certify teachers to use it in their classroom. Discussed if it should be structured more like the ECE where participants can use it in their classrooms as well as be able to introduce it to others. Clear guidelines are needed for this. Discussed having specific agendas for professional development introductions separate from activities to do with students. There is a need for more options for PDC support such as an online series. Spring and summer series for teachers structured like the Adlerian Series is being explored. These can be marketed directly to schools with Trainers facilitating. There can be recordings for marketing which can be added to our video library for members and/or for sale. Kelly will move forward with this and will share with the BOD for input as needed.
- b. **Trainers and Certificates Policy and Procedures.** Some Trainers are being contacted by participants for copies of certificates. The issuance of certificates is handled through the PDA Workshop Coordinators, so participants can be directed there.
- c. **Trainer Mentor Group.** There is interest in a mentor group for Trainers to be offered. Suggestions were requested for topics. LT's will be invited to rotate facilitation.

6. Staffing and Board Updates.

- a. **Co-chairs.** See above for transition plan.
- b. **Board Email.** A designated email address now exists for correspondence with the BOD: Board@positivediscipline.org
- c. **Approval of September and October, 2021 Meeting Minutes.** Gloria moved and Esmat seconded to approve the September, 2021 meeting minutes. Unanimous approval. Gloria moved and Solenne seconded to approve the October, 2021 meeting minutes. Unanimous approval.

7. Reflections and Gratitude were shared.

Board of Directors online Zoom meetings are the 2nd Tuesday from 9:00 - 11:30 a.m. EST:

Next Meeting:

Dec. 14, 2021

Upcoming Conferences and Think Tanks: 2022

February 11, 2022: 1-day ONLINE Conference (English and Spanish Tracks)

May 26, 2022: Conference in collaboration with NASAP in Washington, DC/ Northern VA (English Only)

July, 2022 Think Tank: in collaboration with ICASSI event in the Netherlands (Multiple languages)

Think Tank and Conference, San Diego, United States: Summer 2023

Think Tank and Conference 2024 – Dallas, Texas

Respectfully submitted by

Lois Ingber, Secretary

