

**PDA Board of Directors Meeting via Zoom Conference Call  
April 12, 2018 – 9:00-11:30 am EDT  
Meeting Minutes**

**Color Key:** ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meeting agenda items

**In Attendance:** (X=present)

X	Kelly Gfroerer Executive Director	X	Nadine Gaudin Co-Chair	X	Cathy Kawakami Co-Chair
X	Lois Ingber Secretary	X	Kelly Pfeiffer Director	X	Suzanne McPherson Director
X	Ari Hurtado-Molina Director	X	Jane Nelsen Founder		Lynn Lott Founder
	Suzie Bohm Treasurer	X	Brad Ainge Consultant		Special Advisor

**Meeting Called to Order: 9:00 a.m.**

Compliments and Appreciations were shared.

1. **Financial Update** – ADP payroll is working well. Monthly checks and balance system is in place. Looking for a new CD account. Looking at money market accounts.

**2. Think Tank Updates**

- a. **China TT.** Plans going well. Organized, translated, 52 Trainers registered. Evening session added with Board members participating.
- b. **San Diego (US TT).** Registrations so far: 88 for TT, 42 of which registered for Conference. Total 61 for conference. Ari will write an article in Spanish following the newspaper ad so there are two exposures. Suzanne will be sending out a Sign-up genius to invite volunteers to teach. Staff can help with the dinner planning if needed. Translation system options: Researching whether to rent or buy. There will be Spanish translation for the one-day ECE training. Space is not adequate and the local committee is not able to organize a children’s program so this will not be offered for TT 2018. There is plenty of space for TT breakouts. **ACTION ITEM: Kelly G. and Lois will announce that children’s program won’t be available this year.**
- c. **European TT.** Planning going well. Discussion about logo and co-sponsored events. **Learning from Shanghai to be shared with European TT planners.**
- d. **Possible 2019 TT Seattle** – Brad visited university site and found arrangements to be feasible. **ACTION ITEM: Look into coordinating dates with ICASSI.**
- e. **Future TT planning for 2019 and beyond – What would it take to start a 2-3 year planning cycle for worldwide TT events so that members can know what their upcoming choices are?** For the US TT, knowing what we want in advance to avoid contract changes. Consider having a local group for on ground support and planning, though this may not be necessary depending on location. Universities seem to accommodate our needs well in a cost effective manner. How do we decide on international locations? More important to have local group support for this and use

past locations until groups become larger in other countries. Guidelines can be created. **ACTION ITEMS: Send out to Trainers an announcement to begin taking suggestions.**

2019 Latin America TT being planned with Ari and Gina.

3. **PDA Website Update.** Working on expanding back office abilities. The hope is down the road to have a training and certification bank with surveys/fill-in systems that are embedded in each member's page. Attendance at TT's, etc. can be connected to the member's page. The site representative has good ideas to meet our needs. Request to have End of Workshop documents on the site. Another system like Google Classroom is being researched.
4. **PDA Logo (International) Discussion and Update.** A decision was made on the design and will be announced to the membership.
5. **ECE Manual and structure of new core workshop (requests for translation and future ECE workshops in other languages)** – The ECE workshop is similar to a PDC – for use in your own classroom/school, or to support your teachers if you're an administrator. Discussion if it constitutes a "core workshop?" This first run will be in San Diego and in English, after all materials are complete. *Separate discussion item:* the criteria to become a Trainer. Jane suggested that in order to attend ACT, Candidate must do two core workshops. Jane and Dina working on add-on certification for PD in the Workplace. Lots of discussion around what is a core workshop, using model, teaching model and add-on's. For now, the one-day ECE certification for Trainers in July, 2018 is an add-on certification to enable doing 2-day workshops to certify others as Educators.
6. **Board minutes shared with members and affiliates after each PDA Board Meeting.** BOD members need to commit to the turnaround timeline so that minutes are available as soon as possible within one week of the meeting.
7. **Process for activity changes and updates (e.g., The Jungle) and how that will be communicated with trainers.** Could be announced annually or in monthly newsletters. Or right away. Trainers especially need to be made aware in a timely manner. Agreement to have changes be a gradual roll-out with notices, and then announced officially at TT. **ACTION ITEM: Share in the monthly newsletter.**
8. **Membership Fees – Possibly switching to a single amount for all membership levels.** **ACTION ITEM: Kelly G. will have Suzie B. do a financial analysis of this.**
9. **Need for a Latin American affiliate.** There is a growing presence in Latin America. Spanish version of Facebook being received well. There are challenges forming an affiliate in some Latin American countries due to taxes, etc. Suggestion to have the PDA sponsor the Latin American affiliate, and hire someone to do the Spanish part. Cristina hired in Spain to support Trainer Candidates. Perhaps hire someone in Latin America to do this vs. an affiliate. Ari has a person to recommend. **ACTION ITEM: Kelly G. and Ari to follow up on this.** This could bring more members as well.
10. **Catch up Time and New Business:**

**Research:** From Kelly G.: Some of the data is inconsistent for longitudinal follow up (one person responded twice with differing responses). Eva still wants to do the observational work. Goal is to do a pre-post world-wide to see cross-cultural differences as well. Some data is showing autocratic fathers shifting to being more democratic. It is a body of work that may or may not place us as Evidence Based (EB), however the criteria are changing for this. The goal is to have a lot of studies to put on the website. Terri Kottman got approved as EB by only one study using observation. Kelly's goal is to be in 5 peer –reviewed publications.

**PD in the Classroom Facilitator. Bundle this into the discussion about core workshops.**

**Meeting Ajournd: 11:47 am EDT**

### **ELECTRONIC VOTES SINCE MARCH 15, 2018:**

4/9/18: Approval of expenditure of \$28,982 to Eva Dreikurs Ferguson's lab for continuation and expansion of research assistants for parenting research project with the PDA (Lois, Suzanne, Cathy, Ari, Nadine)

4/11/18: Approval of BOD minutes for March, 2018 (Suzanne, Lois, Ari, Cathy)

### **2018 Board meeting dates:**

***All meetings 9:00 – 11:30 a.m. EDT:***

***May 17, June 21, July 6 & 11 (in person), August 16, September 13, October 11, November 8, December 13.***

Submitted by:  
Lois Ingber, Secretary