

**PDA Board of Directors Meeting: via Zoom Conference Call
May 9, 2023 9:00 -11:30 a.m. EST
Minutes**

Color Key: ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meetings and agenda items

In Attendance: (X=present)

X	Kelly Gfroerer <i>Executive Director (non-voting)</i>	X	Gloria Cleve <i>Co-Chair</i>	X	Nuria Rodriguez Font <i>Co-Chair</i>
X	Suzie Bohm <i>Treasurer (non-voting officer, until 10:00 a.m.)</i>	X	Omneya Askar <i>Director</i>	X	Esmat Lamei <i>Director</i>
X	Lois Ingber <i>Secretary (non-voting officer)</i>	X	Judy Wu <i>Director</i>	X	Fernanda Lee <i>Director (joined at 9:10 a.m.)</i>
X	Aisha Pope <i>Director</i>	X	Vanessa Zablah <i>Director</i>		
X	Brad Ainge <i>Consultant (non- voting)</i>	X	Jane Nelsen <i>Founder (non-voting)</i>		Lynn Lott <i>Founder (non-voting_</i>

The meeting was called to order at 9:00 a.m. EST. Compliments and appreciations were shared.

Voting.

- a. **April, 2023 BOD Minutes.** Gloria moved and Nuria seconded to approve the April 11, 2023 minutes. Unanimous approval by those present and eligible to vote.
- b. **BOD Applicant Follow Up.** Discussed interviews conducted with BOD applicants, and transition plan. Gloria is ending her term as of June, and Fernanda announced needing to leave prior to expiration of her term due to her work with the Brazil Committee and other PD projects.
Vote: Gloria moved and Nuria seconded to approve Kelly Pfeiffer as Co-Chair starting July, 2023, replacing Gloria, and Analisa Williams, Bibiana Infante, and Eva Dwight as new Directors starting in staggered terms. James Chapel to serve as a non-voting Consultant to the BOD. Unanimous approval by those present and eligible to vote.

1. Financial Updates.

- a. **Treasurer Report.** Suzie provided updates on the budget. Required tax Form 990 under review for submission.
- b. **Workshop Pricing.** Discussion of current certification fees, print royalty fees, materials and proposal to increase. A few U.S. Trainers requested this be reviewed. Price comparisons were made, and this can be an opportunity to reach parity with similar programs as well as address reduced revenue for the PDA, primarily resulting from the impact of Covid. As a non-profit, the PDA is a 'break even' organization, and the last price

increase was a few years ago. Discussed timeliness of this as there have been frequent workshop cancelations and fewer registrants. There may be 'saturation' in some regions where in others it is novel. Discussion will be continued with Jim Chapel's input.

- c. **Think Tank and Conference.** Discussed ways the BOD can help promote the San Diego Conference. The local group is promoting as well.
- d. **Sponsors and Exhibitors.** Discussed continuing to market for more Sponsors and Exhibitors. Ideas included reaching out to schools, local organizations and businesses.

2. Events.

Proposed New Event.

Esmat shared the idea of a student organized and led conference for students on PD practices. This comes from the student council in her school. Components: a virtual opening and closing ceremony and "Student Helping Students," among other topics. A short marketing video would be created. It is a new way of thinking about supporting students with PD and offers leadership opportunities. There can be themes to work on during the school year, etc. **ACTION ITEM:** Connect with Lab School coordinators to move forward.

Upcoming Events.

- a. **San Diego Think Tank.** Planners submitted the agenda for BOD feedback.
- b. **Adlerian Psychology.** The presentation by Jon Sperry and Kelly Gfroerer is anticipated to be scheduled in July based on the publication date of the special issue of the JIP.
- c. **Latin America Online Conference.** Date: Nov 11, 2023. Discussed ideas for balancing fees with expenses in context of what the market will bear and serving the community. A decision about fees will be made following review of data and consideration of possible pricing structures (e.g., professionals vs. non-professionals).
- d. **PDA Chinese Language Online Conference.** December 8, 2023.
- e. **Spain Affiliate Think Tank.** October 25-27, 2024.

3. Committee Updates and Requests.

- a. **Belonging, Equity and Inclusion.** (BOD rep: Aisha) Aisha reported once the TT agenda has been finalized by the BOD the Committee will review it. They are waiting for completion of translated versions of the 'Invitation to Participate' and then will send out.
- b. **Research.** (Provisional BOD rep: Kelly) Kelly reported galley proofs of the JIP article are due May 22, and the Summer issue is expected in July. She hopes to have copies for TT.
- c. **International Advisors.** (BOD reps: Judy and Gloria) The first meeting of those interested was held with over 20 attending which included new participants. A suggestion is to create a video for new members explaining benefits. PD'ers in Panama are working with the police force. Judy reported increased exposure of PD in China and surrounding areas.
- d. **Brazil.** (BOD rep: Fernanda). Working on updating names of committee members, etc.
- e. **Lead Trainers.** (BOD rep: Aisha) Aisha reported the LT Retreat will take place the day after TT, and Fernanda is hosting at her home. Full information will be sent out. The BOD will provide support. Cathy, Emily and Kelly P. are working on the agenda.

4. Member Support and Affiliates.

- a. **European Time Zone Mentor Group.** LT support is needed as the leadership transitions. It will break for the summer. Nuria will step in as the point person when off the BOD. The suggestion was made to send out a second reminder notice the day of the meeting.
- b. **Member Level Request.** Discussed having an Emeritus status when LT's reduce or end their PD activities. This has been discussed by a previous BOD. Reviewed the LT role of engagement, service and leadership. **ACTION ITEM: Kelly will research the previous BOD's discussion and report back. To be discussed further.**

5. Catch up and Closing Reflections.

Upcoming Conferences and Think Tanks 2023-2025

- *Think Tank and Conference, San Diego, United States: Summer 2023*
 - *Conference Friday, July 28; Think Tank starting Friday evening and ending Sunday 30. In person Board meeting following events.*
- *Tianlue PD Think Tank Oct 21-22 (Saturday and Sunday) Beijing*
- *Think Tank and Conference 2024, Atlanta*
- *Think Tank in Spain October 25-27, 2024*
- *Think Tank and Conference, 2025, Dallas*

Board of Directors online Zoom meetings are the 2nd Tuesday from 9:00 – 11:30 EST.

Upcoming Board Meeting date

June 13, 2023

Respectfully submitted by
Lois Ingber, Secretary